

From Interest to Action

What We Learned about Australia's Emerging Community of Practice for Public Food Procurement



Good Food Purchasing Australia



The biggest gap is not motivation it is implementation.

Survey participants understand the potential of public food procurement. What they need now is practical support, evidence, connections and examples that help turn interest into action.



Who responded?



Not-for-profit or community organisation 21%



Consultancy or advisory 18%



University or research organisation 18%



State or Territory Government 12%



Local Government 9%

62%

Understand the basics or have practical experience

Capability snapshot

10%

Work in or influence procurement systems regularly

19%

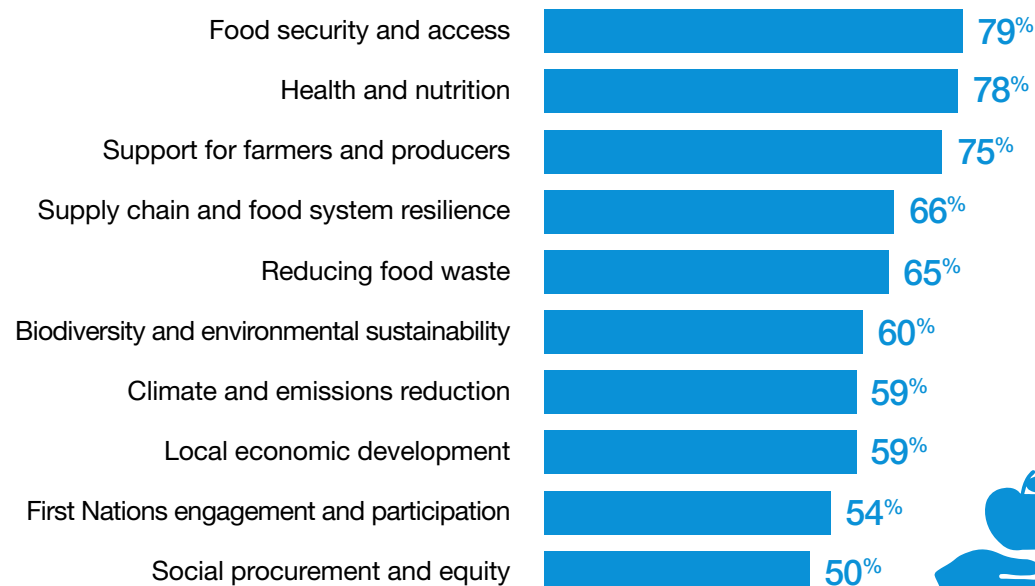
Know a little about public food procurement



This tells us there is strong interest across sectors, but many people are still building knowledge and confidence.

Why Public Food Procurement Matters

Top 10 outcomes participants want public food procurement to deliver.



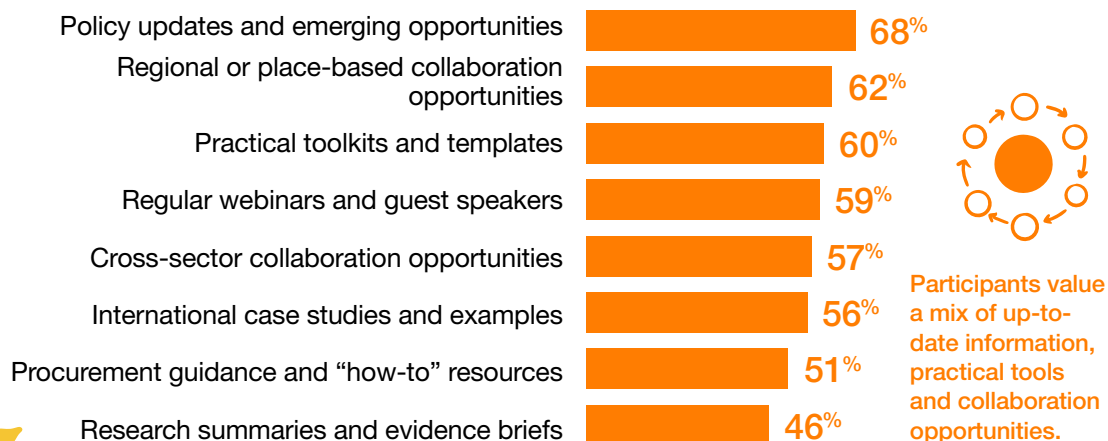
Top Challenges to Progressing Public Food Procurement in Australia

Respondents selected their top 3 challenges.



What Participants Want from the Community of Practice

Most valued activities and support.



What the Community Wants Next



Build Confidence

People want support to make the case for action.

People want to know:

Why should we do this?

What evidence already exists?

How have others succeeded?

Most requested resources included:

- Business cases and economic evidence (51%)
- Research summaries and evidence briefs (46%)
- Policy updates and emerging opportunities (68%)
- Advocacy and collective voice activities (38%)



Build Capability

People are looking for practical implementation support.

People are asking:

How do we get started?

What tools already exist?

How do we measure success?

Most requested resources included:

- Procurement guidance and "how-to" resources (62% top priority for first year)
- Practical toolkits and templates (60%)
- Procurement policy examples (46%)
- Procurement criteria and target examples (44%)
- Evaluation frameworks and indicators (40%)



Build Connections

People want opportunities to learn and solve challenges together.

Most valued activities included:

- Regional or place-based collaboration opportunities (62%)
- Cross-sector collaboration opportunities (57%)
- Networking opportunities (49%)
- Demonstration project showcases (43%)

People are looking for:



Peers facing similar challenges



Ways to collaborate across sectors



Inspiration from what is already working

CLICK HERE
to join the
Community
of Practice

Thank you

Thank you for helping to shape Australia's emerging Community of Practice for public food procurement.

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